



## Neil Fatharly to join Idea Group's Advisory Network as Senior Advisor

Business Systems company Idea Group is delighted to announce that respected financial services industry professional Neil Fatharly is to join its newly created Advisory Network.

Neil is a highly experienced board member with in-depth knowledge of the asset and wealth management sectors and an impressive track record in European fund distribution, product development and marketing. He also has a long history of success in leading and delivering business critical projects, with an emphasis on product development, process improvement and governance.

In this new role as Senior Advisor, Neil will help Idea Group to further develop and promote **Prodigy**, its groundbreaking and unique fund governance solution. Neil has recent experience in how the industry is assessing and implementing value for money and he recognises the pivotal role that Prodigy can play in meeting regulatory and other fund governance requirements.

Commenting on Neil's appointment to the Advisory Network, Idea Group Managing Director Ian Lyall said:

"Neil brings significant knowledge of product life-cycle and process across European institutional and wholesale client sectors and I am delighted that he shares our vision for Prodigy. We know through continuous customer feedback, what a world class software package Prodigy is and Neil is the ideal person to assist us in delivering significant benefits to the industry through Prodigy's wider adoption and implementation".

Neil Fatharly added:

"It would be true to say that I have been looking for a software solution like Prodigy for a very long time - to date without success. The asset management industry needs a robust product governance application due to increased regulatory requirements and scrutiny, so it made complete sense for me to be raise the Prodigy's profile and unique functionality to my network of industry contacts. I very much look forward to working with the Idea Group team."

### Notes for editors

\* Idea Group is a leading business systems house, delivering innovative digital software products for asset management and the broader financial services industry:  
<https://www.ideagroup.co.uk>

\* Prodigy is Idea Group's enterprise product governance tool for companies working in financial services and asset management, giving senior management complete control over product development and compliance processes across all geographies and jurisdictions:  
<https://www.prodigyproduct.com>